SPECTRA • **CatDV** SQUARE BOX SYSTEMS LTD

Black Pearl CERTIFIED SPECTRA

Streamlined Asset Management and Archive from CatDV and Spectra Logic

CatDV Media Asset Management

The industry-leading CatDV application, launched in 2001, brings order to the chaos of media file management and media workflow logistics by making it easy for content owners to re-purpose and monetize their assets. Offering a powerful, user-friendly toolset and streamlined integration with a multitude of media workflow tools, CatDV software runs on Mac and Windows platforms and can be scaled from small workgroups to multi-user, enterprise solutions, managing millions of assets.

Organize and manage your media assets

- Organize: powerful search, logging and HSM management
- Collaborate: enable disparate teams to work together creatively
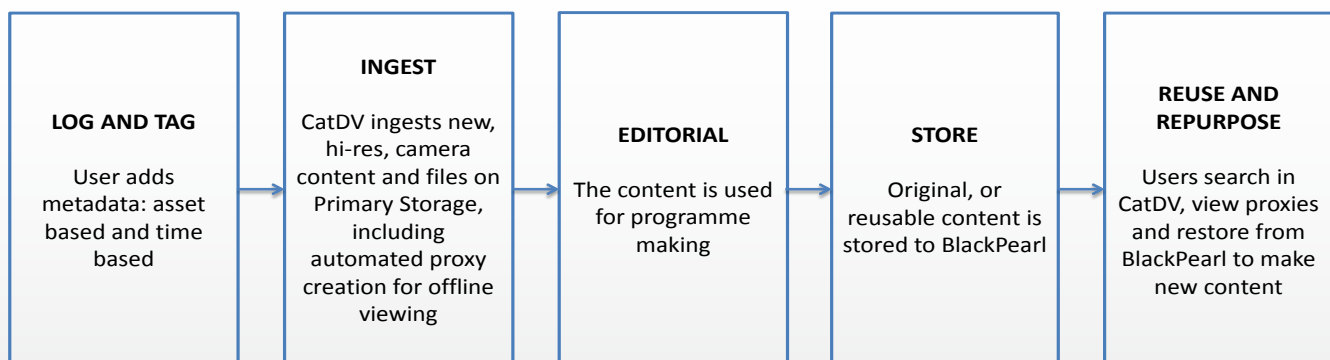- Automate: manage media workflow logistics

Spectra® BlackPearl™ Converged Storage System

Designed to meet the demands of today's exponential data growth and long term retention requirements, Spectra BlackPearl enables users to archive assets on affordable, scalable storage. BlackPearl writes data to disk and/or tape using the open standard LTFS, assuring content's integrity and availability. Desired content is directly recalled through intelligent, self-describing objects. BlackPearl seamlessly integrates archives into the CatDV workflow allowing for direct search and recall of assets.

Streamlined approach to workflow: utilizing a hybrid cloud architecture, object storage, and LTFS

- Easy plug and play model
- Low cost
- Content accessible without application level dependencies
- Supports mutliple storage domains
- User defined policies

Typical CatDV for BlackPearl Workflow

LOG AND TAG

User adds metadata: asset based and time based

INGEST

CatDV ingests new, hi-res, camera content and files on Primary Storage, including automated proxy creation for offline viewing

EDITORIAL

The content is used for programme making

STORE

Original, or reusable content is stored to BlackPearl

REUSE AND REPURPOSE

Users search in CatDV, view proxies and restore from BlackPearl to make new content

About the Solution

The CatDV and BlackPearl integration provides users with a powerful, user-friendly toolset to manage and archive assets. The integration scales to accomodate small, multi-user workgroups all the way up to enterprise environments and provides a centralized location where disparate teams can collaborate. Using the fully integrated solution customers can catalog, organize, search and manage and restore archived material.

- Eliminates complexities
- Visual management of on and off-line material
- Low cost end-to-end workflow
- Unrestricted access to content at any time

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