



# CASE STUDY

Leader in mission-critical media capture connects the world with hours of daily television programming while archiving with Spectra.

“Spectra Logic has spent years in developing industry-leading digital asset management solutions with the best software partner relationships to ensure that we meet and exceed our media and entertainment customers’ storage archive needs. Spectra Logic has a proven reputation for its commitment to storage technology innovation and features such as Media Lifecycle Management to ensure your data is secure and available when you need it.”

*Nathan Thompson, CEO, Spectra Logic*



*Spectra T950  
Dual-Frame*



This global leader in mission-critical media capture, management and distribution services, owns and operates broadcast facilities throughout Argentina (Buenos Aires), Asia (Singapore), U.K. (London) and U.S.A. (Atlanta, Los Angeles Metro, Minneapolis, New York Metro). They serve the world’s leading local, regional and global media companies, broadcasters, corporations and government end-users with customized, cost-effective and innovative solutions. Specializing in full-time network origination/payout and live ad-hoc transmission services, the company is a global gateway for moving media throughout the EU, Latin America, Pacific Rim and U.S.A. they broadcast 800+ channels delivering content in a variety of languages throughout Western and Eastern Europe, Asia, Africa and the Middle East. They capture, process & deliver over 25,000 hours of television every day.

In addition to linear networks, they provide an array of non-linear services including VOD, Over-the-Top, IPTV, IP streaming and mobile services. Through the company’s Global Interconnect Fiber Platform, clients have the ability to manage, transport, archive and restore digital files to numerous platforms in various formats that can move from facility-to-facility or to any destination worldwide within a seamless workflow.

## Fast Facts

- Spectra solutions in London, Singapore, Los Angeles, Atlanta & Stamford
- Five Spectra® dual-frame T950 tape libraries
- LTO-5 drives and media
- Front Porch Digital® DivArchive software
- Automated & remote file backup & restoration
- Mirrored storage
- Disaster recovery
- Deep archive

# CASE STUDY: Digital Media Company

## The Challenge

This entertainment leader manages many petabytes of video content and were seeking a solution which would address their concerns surrounding energy consumption and space. Their legacy equipment, desire for a long-term solution and their space-saving requirements directed them to Spectra.

## The Solution

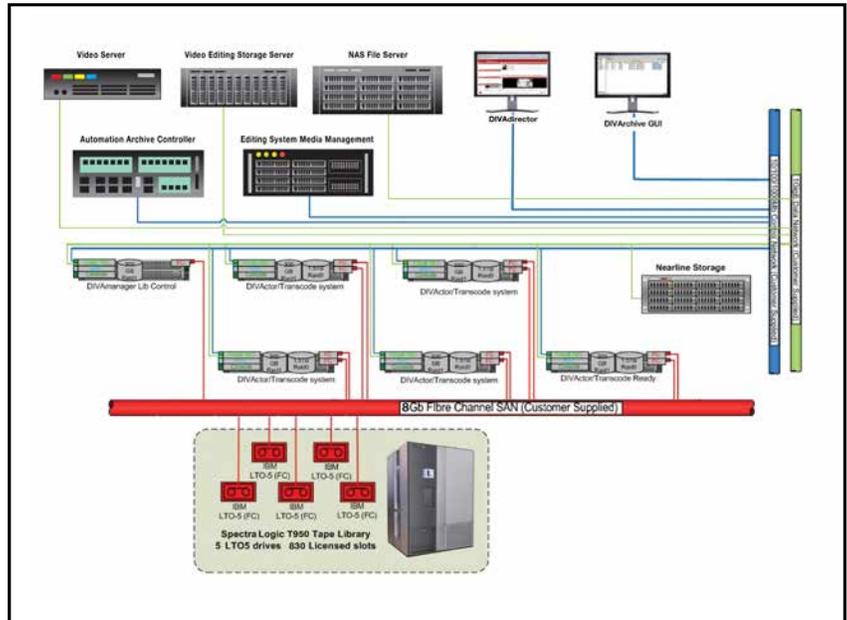
They chose a dual-frame Spectra T950 with LTO-5 drives for each of its five locations. The company provides a global archival solution utilizing Spectra and Front Porch Digital DIVArchive® software for deep archive. Their ability to archive and restore files from a global footprint provides their clients with an efficient, cost-effective solution for archiving and restoring media assets. Disaster recovery services are also provided through their global archive.

## Why Spectra?

- Space-saving footprint
- Energy efficient storage
- Storage density at an affordable price
- Proactive health monitoring to ensure the viability of their data with Media Lifecycle Management
- Common architecture across 5 global locations

## Results

Spectra Logic understands the Media & Entertainment industry's digital archive challenges, and works with key partners to offer end-to-end workflow solutions. To best protect media assets, Spectra provides digital tape archives that integrate with leading Media Asset Management (MAM), Digital Asset Management (DAM) and traditional data protection applications. Spectra solutions are backed by more than three decades of experience and emphasize ease of use, constant access to content and industry-leading density that can easily scale to millions of broadcast hours.



## Solution Recap

The Spectra® T950 library is designed and built to meet the stringent requirements of the enterprise for data integrity, data security and high reliability. The T950 library reduces staff involvement significantly, affordably scales in throughput and capacity, and supports multiple generations of current and future tape formats.

Optimized for archiving and protecting content for the long-term, Spectra libraries offer the archive reliability, durability and portability required by institutions seeking long-term, digital preservation storage platforms. Spectra's libraries also provide the scalability necessary to meet long-term growth requirements and also provide hardware redundancy and customer replaceable parts to ensure your assets are available 100% of the time.