



CASE STUDY

Spectra helps FedEx protect and store training and instructional videos that are disseminated to more than 325,000 global team members

“Over time, we needed a reliable archiving system to preserve our growing instructional video repository. FedEx chose Spectra Logic due to the product’s low cost and the company’s outstanding customer references, which speak to its expertise in the media and entertainment field.”

Joe Hopkins, Broadcast Group IT Manager, FedEx



Spectra T200 tape library with LTO-6 drives and media



FedEx created a new and distinct market over forty years ago when the company began providing customers access to inexpensive, overnight delivery service. FedEx supports a unique and streamlined delivery system by running fleets of planes and trucks out of centralized hubs. Today, the FedEx team of more than 325,000 members worldwide provides customers with access to near real-time information, enabling new supply chain models and efficiencies in more than 220 countries and territories.

Challenge:

The FedEx internal broadcast group is responsible for development, production and delivery of corporate training videos for FedEx team members. As large amounts of video content were created over time, it was clear that the team needed an archive that was uniquely suited to manage FedEx training assets.

When researching solutions, FedEx reached out to neighboring Spectra customer, the Memphis Grizzlies, to learn more about their video asset management solution and to seek a recommendation.

Solution:

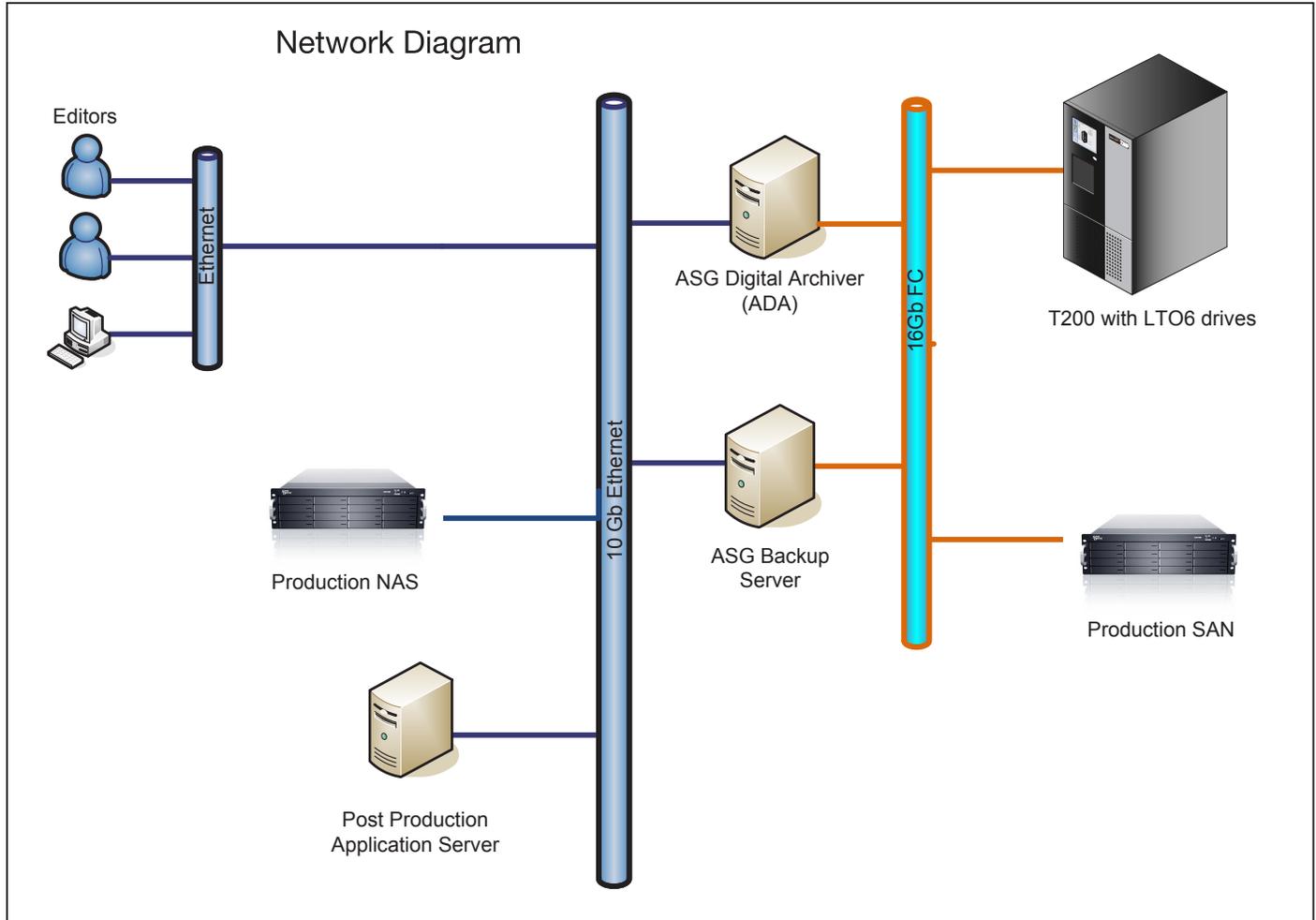
Spectra T200. Enterprise Tape Library in a Small Footprint

The Memphis Grizzlies currently use a Spectra T120 tape library with ASG ADA software application and reported on their great experiences. Given the similar configuration required in their own environment, and the positive recommendation from a trusted source, FedEx chose Spectra Logic with Atempo as well.

Easy to use and designed for maximum efficiency, Spectra Logic’s T200 solution is an enterprise library in a small footprint: a digital storage solution with industry-leading density that can expand to meet current and future needs.



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Network Environment

- Spectra® T200 tape library with LTO-6 Fibre Channel Drives
- Spectra BlueScale™ Professional Edition Encryption
- Spectra Media Lifecycle Management (MLM), Data Integrity Verification (DIV), and Drive Lifecycle Management (DLM) software
- ASG ADA (Atempo Digital Archive) software application

Why Spectra?

- M&E industry expertise
- Number of interoperable applications for video archiving
- Cost per GB
- Small footprint/configuration
- Easy to use
- Scalability

About the Spectra T200

Designed with your growth in mind, Spectra Mid-Range Enterprise libraries have been developed to preserve your initial investment in storage by providing a solution that addresses both your short-term and long-term storage needs.