



Enterprise Media Asset Management & Archive from Imagen and Spectra Logic

Imagen™ Enterprise Video Platform

- Manage Your Video - Best in class digital preservation & online access for video, images & audio. Archive & connect your content with your audience.
- Controlled Access - Customers, staff, public or private, Imagen gives you full control over who can access your content & what they can do with it.
- Seachable & Customizable - Elegant & intuitive web interfaces for easy search & retrieval via your own branded website. Play, edit, download & share your media.

Trusted by the world's leading brands to manage and monetize their media

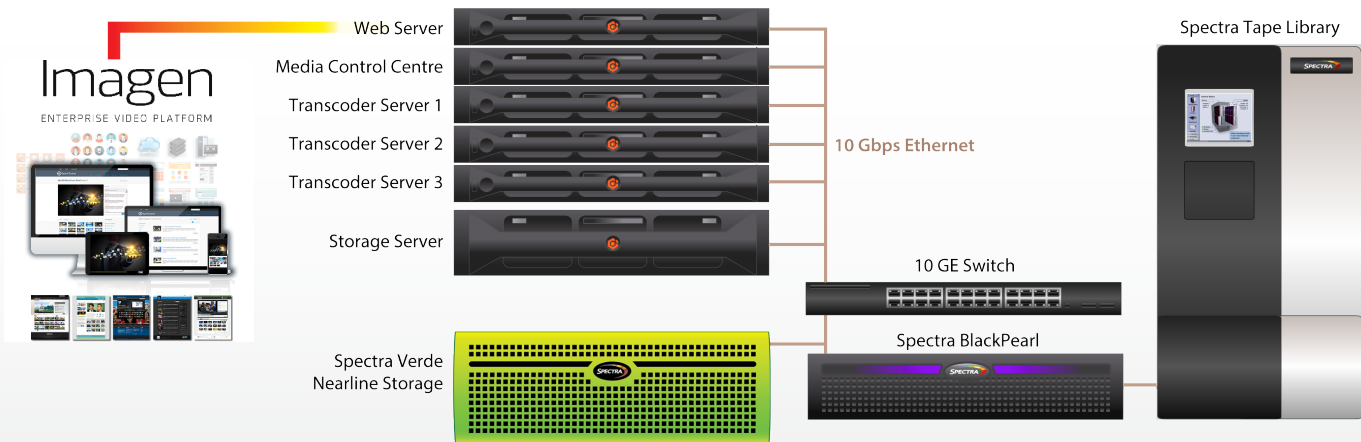
Simple, scalable and secure, Imagen makes the most of your media assets – preserving your content for the long term and enabling controlled access through a customizable website.

Spectra® BlackPearl® Converged Storage System

Designed to meet the demands of today's exponential data growth and long term archive requirements, Spectra BlackPearl enables users to archive assets on affordable, scalable storage. BlackPearl writes data to storage disk and/or tape using the open standard LTFs, assuring content's integrity and availability. Desired content is directly recalled through intelligent, self-describing objects. BlackPearl seamlessly integrates archives into workflows and is fully integrated into Imagen's application allowing for direct search and recall of assets.

Streamlined approach to workflow: utilizing a hybrid cloud architecture, object storage, and LTFs

- Easily deploy a full solution with a plug and play model
- Seamlessly scale at a flat to decreasing cost
- Content accessible without application level dependencies
- Platform where content outlives its storage medium



About the Solution

Imagen™ Enterprise Video Platform and Spectra BlackPearl provide an enterprise, end-to-end workflow - from ingest to deep archive. Using the fully integrated solution, customers can quickly and easily manage, archive, find, and restore large volumes of valuable media content. The combined solution allows customers to quickly and effortlessly manage large volumes of media content in a seamless workflow, like never before.

- Eliminates complexities
- Workflow friendly
- Great cost efficiencies
- Unrestricted access to content at any time

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