



CASE STUDY

Spanish language network provides viewers with historical, live news and sports programs with Spectra Logic support

“ Spectra works closely with its customers, identifying their requirements and creating products that are easy-to-use, flexible and scalable. We have also developed strong partnerships with key industry organizations to ensure seamless and proven end-to-end storage archive solutions for media and entertainment users. ”

Nathan Thompson, CEO of Spectra Logic Corporation



Five-frame Spectra TFinity



This network's multiple platforms include a Spanish-language television network featuring original productions, theatrical motion pictures, news and first-class sports events, reaching U.S. Hispanic viewers in 210 markets through its 16 owned stations, broadcast and MVPD affiliates. They also control a digital media operation, which distributes original content across digital and emerging platforms including mobile devices and web-based media; an owned and operated full power station in Puerto Rico that reaches 99% of all TV households in that DMA; and an international distribution arm which has positioned this company as the second largest provider of Spanish-language content worldwide by syndicating content to more than 100 countries in over 35 languages.

Fast Facts

- Five-frame Spectra® TFinity with 10 LTO-5 drives and 3,000 slots
- Front Porch DIVArchive and Director
- AVID Interplay
- HP Storage & EMC Isilon Servers
- 24x7 Assisted Self-Maintenance support
- 10.5 PB video content archive



Sample image of trailer from one of the broadcaster's original programming creations

CASE STUDY: Spanish Language Broadcaster

The Challenge

This large entertainment and news provider needed a state-of-the-art archive solution for new content and space for media migration efforts from outdated media to LTO-5 tapes for long-term data retention. They reviewed an Oracle/STK SL8500 tape library, but the unit did not provide scalability, density for their required “four nines” of reliability.

The Solution

The fully redundant TFinity delivered clear technical and operational advantages over competing libraries and met their high reliability requirements in a space-saving design. Previous Spectra enterprise tape library purchases by their news division and Spectra’s past successful implementations with AVID and FrontPorch software sealed the deal.

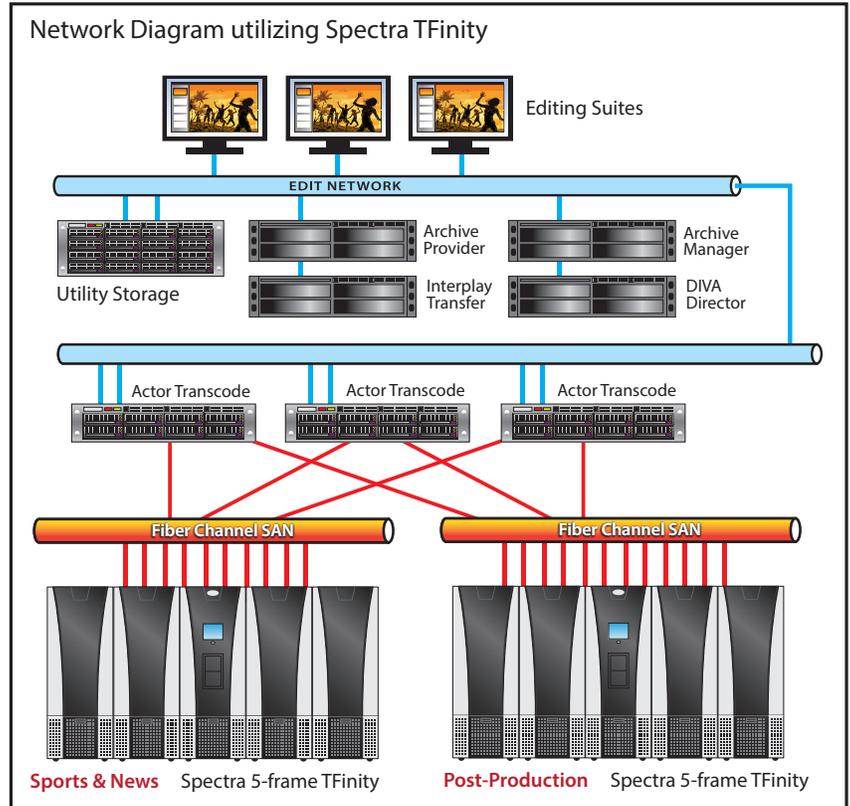
The TFinity serves as an archive for 10.5PB of video content from historical and live news and sports programs. The TFinity allows various groups within their organization, both domestically and internationally, central access to video content previously not stored in an archive. This media power player plans future drive and slot upgrades as they create more content to archive.

Why Spectra?

- Proven technical and operational advantages
- High reliability
- Space-saving design
- Proven success with NBC News & NBC Sports
- Successful implementations with AVID and FrontPorch

Solution Recap

Spectra® TFinity’s modern design provides a tape archive and backup solution to fully meet the needs of the Enterprise IT, federal government,



high performance computing, and media and entertainment markets, offering industry-leading scalability with the speed necessary to meet the requirements of the most data-intensive environments in the world.

TFinity’s advantages reach far beyond the necessary high performance and high capacity requirements of data-intensive storage. With unmatched features and significant CapEx and OpEx savings, TFinity redefines what customers should expect from modern tape archive and backup solutions. The modern design saves customers up to 30% on the initial capital investment and 15-20% on annual recurring operational expenses.