

## Spectra Logic



A good tape archive provides constant and fast access to media assets, stores large quantity of assets in a small space and can expand to keep up with digital asset growth. A great tape archive does that and more and is built by a company committed to the success of its broadcast clients. Spectra Logic is the company. The Spectra Logic T950 tape archives provide high reliability, availability and scalability to meet broadcasters media asset management needs.

### Highly Available

- Count on constant access: Spectra archives are highly reliable, in part due to extensive component redundancy and proactive monitoring.
- Take control of maintenance: Spectra Logic's Assisted Self Maintenance (ASM) option provides on-site components that you can install in minutes. Most components are hot-pluggable and simply slide in. A wide range of standard and custom support options are also available.
- Manage your archives easily: Managing Spectra Logic tape archives is easy, with a color front panel interface and the Remote Library Controller (RLC) that lets you manage the archive from anywhere using a Web login. The unit issues alerts, monitoring its own health and performance and lets you know via e-mail if anything needs attention.



Spectra Logic T950

## MassStore™ by Masstech Group Inc.



MassStore provides the backbone infrastructure for today's most advanced digital television broadcast and production environments. An enterprise wide content manager,

MassStore reaches all end-points in the network, including, archive libraries, production, news, ingest and playout devices.

The MassStore central database provides an active record of the location of all assets in real-time. The system tracks the content on any online storage device as well as on media storage shelves. A standard web-accessible UI provides advanced searching of all related metadata and low-res proxies (WM9) of the content through one simple interface.

Material within a facility is constantly monitored by MassStore and with MassStore's powerful material movement functionality content movement is tapeless and fully automated.



Masstech MassStore



Since GSN launched over eleven years ago, the network has amassed a collection of over 70,000 episodes of classic game shows. With such a huge

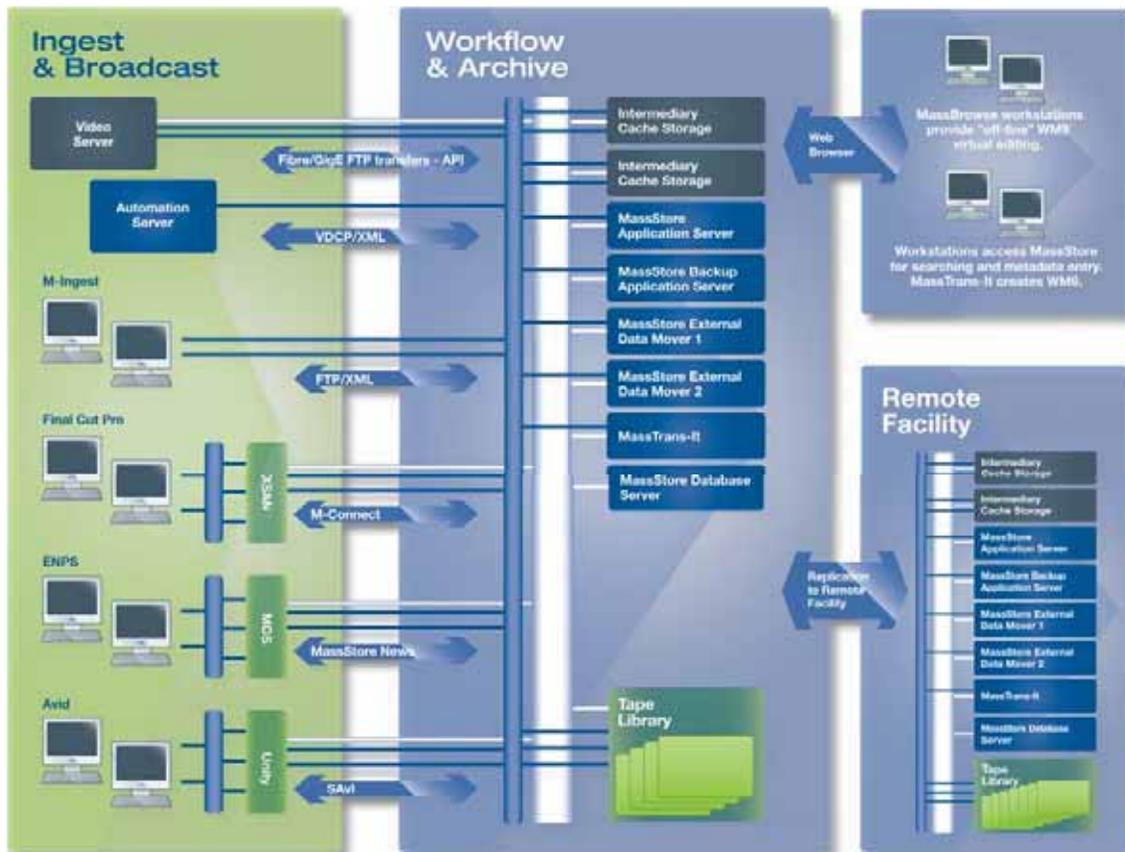
investment in program inventory, GSN was primed for a digital content management system, but it had to be just the right product at just the right time. "Three years ago digital content management was a kluge. It took a number of companies to make one system", remarked Ryan Tredinnick, Vice President Network Operations, GSN. "There were too many companies to deal with so we decided to wait for technology to be cheaper and provide a more integrative system."

The wait was worth it. After extensive research, GSN chose the Masstech Group family of products as well as a Spectra Logic Library. Part of the appeal of the Masstech system was that it is so well integrated

with all aspects of GSN's environment. When a program is required for air, the Harris automation system, via the VACP interface, makes requests to access program content to MassStore. MassStore then automatically locates and moves content from the Spectra Logic archive or cache storage to the appropriate video server. When required, the Masstech Internal RAID storage (cache) is used to buffer content being moved from or toward the Spectra Logic library.

*"Part of the appeal of the MassStore system is that it is entirely broadcast-centric. MassStore has even enabled us to benefit from use of standard IT technology such as the Spectra Logic library by allowing it to easily integrate it into our environment. We realize that as we continue to look for more cost effective, efficient solutions the IT industry will have a greater role to play and MassStore is allowing us to be where we want to be today."*

Ryan Tredinnick,  
Vice President Network Operations, GSN.



**Masstech Group Inc.,**

2 East Beaver Creek Rd., Building 3, Richmond Hill, Ontario, Canada L4B 2N3  
 www.masstech.com • Phone 905.886.1833 • Fax 905.886.2155  
 USA Sales • USA • 2915 Commers Dr, Suite 900, Eagan, MN 55121  
 Phone 651.688.3653 • Fax 651.688.8284  
 Support and Service • support@masstech.com  
 Sales • sales@masstech.com



Masstech Group Inc., © Copyright 2007 Masstech Group Inc. All rights reserved.  
 MassStore™ Suite, MassMediaBox™, MassChannel™ Suite, MassPortal Application™, MassLogger™, and Masstech logos are registered trademarks of Masstech Group Inc. All other trademarks are the property of their respective owners. Specifications are subject to change without notice or obligation. Printed in Canada.